

## The ABC's of Advocacy

- A**    **ACT!** If you don't do it, who will?
- B**    **BE BOLD!** Stand firm on your issue.
- C**    **CREATE** awareness about your issue.
- D**    **DEVELOP** relationships with your legislators & city officials.
- E**    **ENCOURAGE** a young person to get involved.
- F**    **FIND OUT** what the "other side" thinks of your issue.
- G**    **GET** media attention for your issue as much as possible.
- H**    **HELP** an organization raise money.
- I**    **IDENTIFY** solutions and steps needed to get there.
- J**    **JOIN** with others—there is power in numbers.
- K**    **KNOW** the facts about your issue and educate others.
- L**    **LEAVE** brief materials with someone after talking to them.
- M**    **MEET** your legislators, educate them, & keep them informed.
- N**    **NEVER GIVE UP** on the issue, yourself, or the coalition.
- O**    **ORGANIZE** a meeting, rally or letter writing campaign.
- P**    **PHONE** legislators, friends and family about your issue.
- Q**    **QUIETLY** listen to the "other side" of an issue.
- R**    **REQUEST** specific action—know what to accomplish.
- S**    **SHARE** helpful information and success stories with others.
- T**    **THANK** everyone, including volunteers, for taking action.
- U**    **USE** your own style, and be courteous, factual & professional.
- V**    **VOTE!** Ask your candidates where they stand on an issue.
- W**    **WRITE** your legislator, editors of newspapers, and others.
- X**    **XEROX** information on your issue and pass it out to educate others.
- Y**    **YELL** for help! Don't try to do it yourself—involve others.
- Z**    **ZERO IN** on the most important points you want and stick to it.

Source: Dawn Hayworth, Indiana Coalition to Reduce Underage Drinking.



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