



CPS News You Can Use

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By Georgia's Child Occupant Safety Program for Child Passenger Safety (CPS) Advocates across Georgia

CHILD PASSENGER SAFETY WEEK 2010: ARE YOU READY?

September 19-25 is Child Passenger Safety Week. Are you ready? Whether you are planning a special event or scheduling your regular activities around CPS Week, the National Highway Traffic Safety Administration (NHTSA) has a variety of tools to help you make CPS Week a success in your community. Check out their Web site to see what resources will work for you: <http://www.trafficsafetymarketing.gov/planners/cpsweek2010/>



If you are planning a check-up event, check out the press-ready posters and flyers. Customizable posters (20" x 30") are available for events during CPS Week or on National Seat Check Saturday (September 25th). There is also a "generic" poster you can use for inspection stations year-round. Flyers (landscape, size 11" x 8.5") are available for National Seat Check Saturday, but you can not list your local event information on the flyer. All posters and flyers are currently available in English only, but Spanish versions are coming soon.

The NHTSA Web site also has a nice two-sided "4 Steps for Kids," card (size 5" x 8") available in press-ready format. There are press-ready, "I'M IN STEP 1," (or 2 or 3 or 4) transferrable tattoos for parents and kids. We are working with DCH's graphic designer to convert these to stickers that you can print yourself using standard Avery labels. Stay tuned!



If you like working with the media, check out NHTSA's "Earned Media Templates." They include template pre- and post-event press releases, an OpEd article, Talking Points, and a CPS Week Fact Sheet as well as a template Proclamation letter and Proclamation to promote CPS Week in your community.

Don't have the staff or resources to do an event? The Georgia Child Occupant Safety Team is developing CPS Week tools for you, too. Watch for an alternative press template and OpEd template focused on CPS awareness and the 4 Steps for Kids. Contact Audrey Stein at (404) 657-2923 for more information.

Good luck with all your CPS Week plans!

TIPS FOR PRINTING IN ADOBE ACROBAT

Do you like the tools that NHTSA has developed but don't have the budget for professional printing? Most items you can print yourself if you make a few minor adjustments to your Adobe Acrobat print settings.

The large posters (20" x 30") and the small "4 Steps for Kids" cards (5" x 8") can also be printed on standard letter paper (8½" x 11"). Here's how:

1. Open the PDF version of the document with Adobe Acrobat Reader.
2. In "Page Scaling," select "Fit to Printable Area."
3. For the card, go to printer properties and select two-sided / duplex printing.
4. Print!

The posters will print as a single-sided, letter size poster. The cards will be double-sided on letter size paper. Alternatively, if you want a single-sided card:

1. Open the PDF version of the "4 Steps for Kids" card with Adobe Acrobat Reader.
2. In "Page Scaling," select "Multiple pages per sheet."
3. Set pages per sheet = 2.
4. Print!

The two pages of the "4 Steps for Kids" card will print side by side for a single-sided handout.

Please note that most items do print better in color, but they can also be printed in black and white.

If you are having trouble printing or have any other questions about the NHTSA templates, please contact Audrey Stein at (404) 657-2923 for assistance.

NEW EVENFLO SEATS NOW AVAILABLE!

We recently began to receive seats through our new car seat contract. The new Evenflo seats will help keep our kids safer longer, now accommodating children rear-facing to 35 lbs. and forward-facing with a harness to 50 lbs. We have summarized some of the new features to help orient you to the new seats.

The Titan 5 Convertible Car Seat

The Titan 5 will continue to be our convertible seat. This seat can accommodate infants and toddlers rear-facing to 35 lbs. Current recommendation is to keep children rear-facing as long as possible, preferably to about age 2. The seat can then be turned forward-facing for children up to 50 lbs. Weight limits are:



- Rear-facing 5-35 lbs.
- Forward-facing 20-50 lbs.

The Maestro Combination Car Seat

The Maestro is our new combination seat. This seat can accommodate older children forward-facing with a harness up to 50 lbs. When the child exceeds the weight / height limits for the harness, the harness can be removed and the seat can be used as a booster. The booster can be installed using LATCH. Weight limits are:



- Forward-facing with harness 20-50 lbs.
- Booster (w/o harness) 40-100 lbs.

The AMP No Back Booster Seat

The AMP is our new no back booster seat. Use this seat for children, at least age 3 years or older, who have exceeded the height or weight limits of the harness system in a forward-facing seat. The shoulder belt clip is already attached to the seat, so parents won't lose it! The child's ears should be below the top of the vehicle headrest. If not, a high back booster must be used. Weight and height limits for the AMP are:



- No back booster 40-100 lbs., 40-57"

The Big Kid (High Back) Booster Seat

Choose the Big Kid Booster for children who are ready for a booster seat but are traveling in a vehicle that does not provide head support. Some assembly is required. The back rest is removable, so this seat can be used as a no back booster if the child's ears are below the top of the vehicle headrest. Please note that the height and weight limits differ for use as a no back booster. Limits are:



- High back booster 30-100 lbs., 38-57"
- No back booster 40-100 lbs., 40-57"

For more detailed information, please review the instruction manual for each seat. If you have any questions about the features of these seats or need assistance in selecting the best seat for a client, please contact Zetta Jones at (404)679-0542.



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COMMUNITY HEALTH

in place

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